#### Highlights - May 2025

I have several upcoming presentations in and out of the region including for <u>Banning Lewis Ranch</u> on June 5<sup>th</sup>, for the <u>Adams County Regional Economic Partnership (AC-REP)</u> on June 12<sup>th</sup>, <u>Keller Williams real estate event</u> on June 18<sup>th</sup>, a <u>Bisnow State of Colorado Springs</u> event on June 24<sup>th</sup>, and a <u>Creative Sector Summit</u> on June 25<sup>th</sup>. Please go to the links if you want more information.

Attention as of late has focused on some longer-term economic challenges, which I appreciate because many times we focus too much on the short term without enough attention on the bigger, long-term picture. Even the stock market, which tends to focus more on quarterly earnings, has lately focused on the federal budget reconciliation bill, which narrowly passed the House on May 22<sup>nd</sup>. This bill has significant implications for fiscal policy including extension of the 2017 tax cuts (alongside additional cuts), increased defense spending, increases in the statutory debt limit, and substantial reductions to social programs such as Medicaid and the Supplemental Nutrition Assistance Program (SNAP). Early estimates suggest it could widen the federal budget deficit by 0.5% to 1.0% of GDP over the next several years. There is a summary table in this Wells Fargo publication with line-item data from the Committee for a Responsible Federal Budget. This table has a "bottom line" increase to the deficit from 2025 to 2034 of \$2.3 trillion. If you follow any of my commentaries, you know I talk (excessively?) about our current demographic transition and the reality of "mandatory" fiscal spending for our nation's elderly via Medicare and Social Security. I've heard some (angry) individuals suggest these programs should just go away, but that would realistically mean eradicating this population (you'd be surprised what I've heard in post-presentation Q&As). If we were to keep our treasured retirees (yes, I think our elderly are national treasures), but eradicated Social Security, we must remember the context of why Social Security was started in the first place (in 1940). Estimates are that 70% of the 65+ population in 1920 (prior to the Great Depression) was at or below the poverty rate. And by 1950, that rate had fallen to roughly 35%. After the installation of Medicare and Medicaid, the poverty rate fell further to 25% by 1970. In 2023, the poverty rate for U.S. retirees stood at 11%.

Due to these increased concerns about the ballooning deficit, longer-term Treasury yields have risen reflecting both the bill's near-term fiscal cost and broader concerns about the sustainability of U.S. debt. You can think of the "yield" as a return on investment for buying a U.S. bond. When the demand for bonds falls (e.g., because confidence in the U.S. economy is faltering), the yield has to go up in order to compensate investors for that increased risk. Moody's echoed these concerns about our debt levels and overall economy by downgrading the U.S. sovereign credit rating from AAA to AA+ on May 16, following the lead of the other two rating agencies, S&P who downgraded us in 2011 and Fitch (2023). Although the U.S. remains uniquely positioned as the world's reserve currency with deep capital markets, structural deficits of 6.0% to 6.5% of GDP at a time of full employment raise long-term questions about fiscal stability. Typically, when governments are running such a high deficit, the country is in a recession or a war. Thankfully, neither is true right now. But given the demographic challenges ahead, we should think about how to use the \$1 trillion we spend each year on debt interest payments as a mechanism to grow revenue—rather than just making interest payments that offer no return on investment. In order to increase our revenue (e.g., tax base) we need to strategically invest our tax dollars with initiatives that have a positive return on investment.

Nationally, it is indeed true that the U.S. is at "full employment" with the <u>Unemployment Rate {Page 3}</u> at 3.9% in April down from 4.2% in March. The broader U-6 unemployment rate, which includes underemployed and discouraged workers, dropped from 7.9% to 7.3% - a notable improvement. In Colorado, the unemployment rate held steady at 4.6%, while El Paso County ticked down slightly to 4.6% from 4.7%.

Initial jobless claims have remained flat, indicating that businesses are reluctant to part with workers, a sign of continued labor hoarding and confidence in near-term demand for labor (see high number of retirees above!). Locally, the Number of Job Openings {Page 4} in the Colorado Springs metro area increased slightly from 18,605 in March to 18,772 in April, while the number of unemployed remained steady (18,438 in April). This brought the number of job seekers per opening to 0.98, suggesting a near-balanced labor market. There was a small reshuffling in the most in-demand occupations: Janitors & Cleaners and Network & Computer Systems Administrators entered the top 10, while Sales Representatives for Wholesale & Manufacturing and Medical & Health Services Managers dropped out. When I step back and objectively look at these top 10 job openings, it strikes me that all of them are service-based jobs. Not one is a goods-making (or manufacturing/production) kind of job. Indeed, most "developed" countries transition to being service based partially because they are more educated and have knowledge-based (service/professional) jobs and partially because they are higher income and can afford to purchase more discretionary (e.g. non-essential) goods from other less wealthy nations that can produce widgets less expensively. Wealthier countries also spend significantly more on services (a nod to the ladies who spend hundreds of dollars a month on haircuts and manicures).

Which brings me to the labor supply challenge with respect to U.S. manufacturing. Although tariffs and policy incentives have spurred a push for domestic production, total manufacturing employment stands at 12.8 million, still 6.7 million below its 1979 peak. According to NAM, the National Association of Manufacturer's survey, workforce availability is their top constraint. Reductions in fertility rates and immigration are part of the equation. Projections by the Congressional Budget Office state that the U.S. labor force will expand by 11 million by 2035, which is about half the population of the New York City MSA. If we were to rewind to America's employment manufacturing peak of

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roughly 20 million workers, fully 60% of the additional labor force of 11 million by 2035 would have to go into manufacturing. While vocational training enrollment is up due to a relatively newfound appreciation for "the trades," the fastest-growing manufacturing roles require skills in information technology, data science, and leadership—not the mechanical skills traditionally associated with "factory work." This evolution will require significant investments in training and workforce development as well as a reality check on whether millions of Americans will pursue manufacturing as a career path.

Shifting to inflation, the <u>Consumer Price Index {Page 3}</u> rose 0.2% month-over-month, both for all items and for the core index (excluding food and energy). Over the past 12 months, the headline CPI rose 2.3%, a slight slowdown from March's 2.4%, while core inflation remained steady at 2.8%. These figures suggest that inflationary pressures have stabilized, and the hope is that both the tariff pauses, and the questioned legality of the process used to instill the tariffs will mitigate inflation in the near term. The current tariffs stay in place until the <u>appeals process moves forward in early June</u>.

Interest Rates {Page 3}, however, continue to reflect market concerns about fiscal imbalances. The average 30-year Fixed Mortgage Rate {Page 3} rose to 6.86% this week, up from 6.73% in April and 6.65% in March – and these are a reflection of the aforementioned "yields" on 10-year U.S. Treasurys. Though down from a year ago, mortgage rates have been hovering near 7% since 2023, well above the roughly 4% average during the pre-pandemic cycle. This sustained increase has had a profound effect on housing affordability and buyer activity.

And speaking of mortgage rates, the housing market remains under stress. Nationally, *existing* home sales declined 0.5% in April, bringing the annual pace to 4.00 million units. Sales are down 2.2% year-to-date and nearly 40% below their 2021 peak. Meanwhile, the median price of an existing single-family home rose to \$418,000, up 1.7% year-over-year. This price growth, despite falling demand, reflects a long-standing shortage in resale inventory—April saw just 1.3 million homes listed, 22% lower than in April 2019. We all know the story: homeowners locked into sub-4% mortgage rates, are hesitant to move, keeping inventories tight and prices either steady or still (marginally) increasing.

New home sales jumped 10.9% in April, but the gain followed a steep downward revision to March. Year-to-date, new sales remain 1.9% lower, despite builders offering significant price cuts or other concessions. The median new home price fell 2.0% from a year ago, reflecting this strategic discounting. Yet, new home inventories surged to 504,000 unit, the highest level since 2007. New homes now represent 30% of all homes for sale, a stark contrast to prior decades where they ranged from roughly 7% to 17% of total home sales. Builders have scaled back single-family starts and permits, reflecting concern over market absorption amid persistently high borrowing costs.

Local Home Sales {Page 6} improved slightly from 1,059 in March to 1,106 in April and Permits {Page 6} for new single-family homes rose to 306, up from 263 the month before. Notably, multi-family permits surged from 2 units in March to 350 in April, signaling growing momentum in rental housing development although one or two large projects can account for most of this. For Q1 2025, Colorado Springs posted a 3.5% increase in Home Prices {Page 6} compared to a year earlier, slightly behind the U.S. average of 4.8%. However, actual median existing home prices in Q1 in our region (\$464,700) continue to exceed the national median (\$410,100). The Cost of Housing Index {Page 6} for existing homes in Colorado Springs declined 2% from the previous quarter, and this represents the percentage of the local median pre-tax income needed for mortgage payments, and it only includes existing home price data.

<u>Sales and Use Tax Collections {Page 7}</u> in Colorado Springs were up 2.6% year-over-year in April, and rose 20.9% from March, with monthly collections climbing by nearly \$3.7 million to reach \$21.2 million. While increased sales and use tax suggests underlying strength in consumer spending, there was some "pulling forward" of purchases nationwide and likely locally due to the impending threat of tariffs. I also notice in the data that April tax collections tend to jump reflecting a more secular trend.

I am going to close by circling back to the beginning of this missive with a troubling report on our local Annual Job Changes {Page 4}. The Quarterly Census of Employment and Wages shows us the number of new jobs generated in our region. As that graph shows, El Paso County has been meeting or exceeding the number of new jobs needed to match our population growth (~5,600) since 2013, barring the pandemic year. That quarterly data has had me worried over the past several quarters. We recently got the final 2024 numbers, and they are alarmingly low at only 2,019 new jobs – less than half of what we need to match our working-age population growth and about 1/5 of the annual growth we had from 2021 to 2023. Given those are post-pandemic years with potentially still some distortions, I would be happy with the roughly 5,600 to 7,600 new jobs we generated each year from 2015 to 2019. I present this data with caution as there were some data collection issues for part of 2024, but the plan as of now isn't to revise these numbers, and I still have concern due to the huge delta (between ~2,000 new jobs versus ~10,000 new jobs). I'll keep you posted on any new developments – and so sorry to end on a downer.

#### Tatiana & Rebecca

If you wish to unsubscribe from this monthly report, please email <a href="mailto:rwilder@ddestrategies.org">rwilder@ddestrategies.org</a>. If you'd like to know more about supporting our economic reporting and work-force development initiatives, please contact <a href="mailto:gglassford@ddestrategies.org">gglassford@ddestrategies.org</a>.

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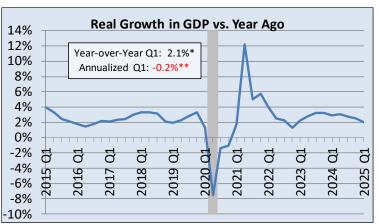


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### MACROECONOMIC "BIG PICTURE" (PAGE 3)



\*Estimate of real GDP percent change from same quarter a year ago, SA

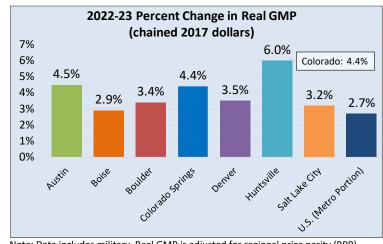
\*\*If quarterly changes were annualized over the year.

Source: U.S. Bureau of Economic Analysis

Forecasts for U.S. Real GDP and Unemployment (SA)						
2023 Actual 2024 Actual 2025 Forecast 2026 Forecast						
Real GDP Growth	2.9%	2.8%	0.8%	1.5%		
<b>Unemployment Rate</b>	3.6%	4.0%	4.5%	4.4%		

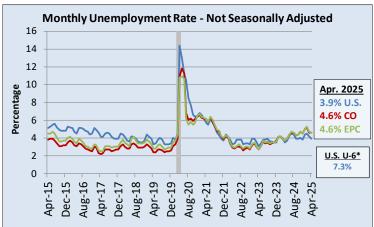
Forecasts by Data-Driven Economic Strategies with input from the Conference Board, Wells Fargo, Colorado Department of Labor & Employment, and other anecdotal resources.

Sources: U.S. Bureau of Economic Analysis; U.S. Bureau of Labor Statistics

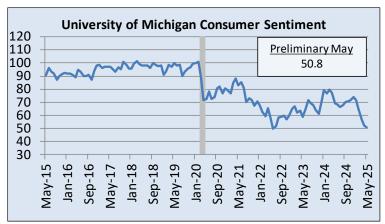


Note: Data includes military. Real GMP is adjusted for regional price parity (RPP). This regional data lags ~23 months.

Source: U.S. Bureau of Economic Analysis



Note: Data in the graph is NSA to enable comparisons with counties.
\*U-6 includes unemployed, those marginally attached to the labor force, plus those employed part time who would prefer full-time work.
Sources: U.S. Bureau of Labor Statistics; CO Dept. of Labor & Employment



Source: University of Michigan



Source: U.S. Bureau of Labor Statistics; Job openings data lags.

U.S. Consumer Price Index - April 2025				
All items Less food & energy				
Change from March to April	0.20/	0.20/		
2025 (SA)	0.2%	0.2%		
Last 12-months (NSA)	2.3%	2.8%		

The 2024 cost of living in the **Colorado Springs MSA** was **101.9**% of the U.S. according to C2ER data provided by the CS Chamber & EDC.

Source: U.S. Bureau of Labor Statistics; all urban consumers (CPI-U)



Source: Board of Governors of the Federal Reserve System

#### **LOCAL LABOR MARKET (PAGE 4)**

Top Job Openings, Colorado Springs MSA April 2025				
<u>Top Job Titles</u>	# of Job Postings	Median Advertised Salary		
Registered Nurses (L)	663	\$93,440		
Retail Salespersons (M)	536	\$35,456		
Computer Sys Engineers/Architects (L)	529	\$139,776		
Software Developers (L)	430	\$129,536		
Heavy & Tractor-Trailer Truck Drivers (H)	298	\$52,864		
Customer Service Reps (M)	287	\$41,600		
1st-Line Supervisors, Retail Sales (L)	269	\$46,976		
Maintenance & Repair Workers (H)	228	\$47,744		
Janitors & Cleaners (H)	220	\$39,552		
Network & Computer Sys Admins (L)	216	\$112,384		

Colorado Springs MSA, April 2025
TOTAL Job Openings: 18,772
TOTAL Unemployed: 18,438
Workers Available per Job Opening: 0.98

Risk of Automation: L = Low; M = Medium; H = High Sources: The Conference Board®-Lightcast® Help Wanted OnLine® via Pikes Peak Workforce Center; CO Dept. of Labor & Employment

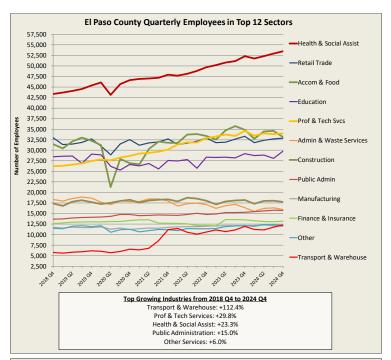
2023 Federal Poverty Level (FPL)					
El Paso County U.S.					
% people at FPL or below 7.0% 12.5%					
Note: FPL in 2023 was \$14,580 for an individual and \$30,000 for a family of four.					

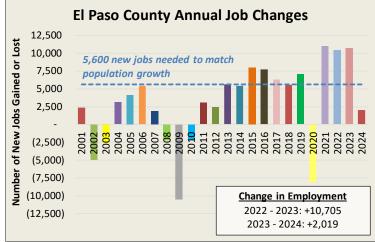
2024 Q3 Average Annual Wages for All Industries				
El Paso County wages are 9.8% lower than U.S. wages and 15.3% lower than CO wages.				
U.S.	Colorado	El Paso County		
\$72,488 \$77,272 \$65,416				
	El Paso County nployment*	311,490		

2024-25 Minimum Wage & Living Wage El Paso County					
Wage/Hr Annualized					
Minimum wage salary for full-time worker	\$14.81	\$30,805			
Living wage: HHs with 1 adult, 2 children	\$58.48	\$121,638			
Living wage: HHs with 2 adults (1 working), 2 children	\$44.31	\$92,165			
Living wage: HHs with 2 adults* (2 working), 2 children \$31.61 \$65,749					
*Living wage is for each working adult. For specifics, go to					

\*\*QCEW data does not include military-related employees.

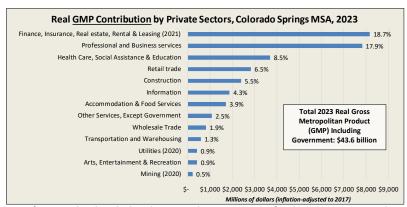
Sources: U.S. Bureau of Labor Statistics and Colorado Department of Labor and Employment, QCEW; Local military installations; U.S. Census Bureau, American Community Survey 1-year estimates; U.S. Department of Health & Human Services; MIT Living Wage Calculator





An estimated 5,600 new jobs are needed based upon population growth and age composition. This QCEW data lags up to three quarters and includes public and private employment, but not military-related employees.

Source: Colorado Dept. of Labor & Employment, Quarterly Census of Employment and Wages (QCEW)



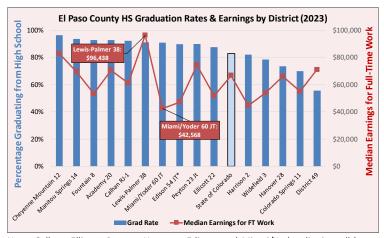
Manufacturing data last disclosed in 2012 when it was 7.1% of real GMP. Government data is no longer released by sector for 2016 when federal military was 12.7%, state & local government was 8.2% and federal civilian government was 5.3% of real GMP. Utilities and Mining data last disclosed in 2020. Finance, insurance, real estate & leasing was last disclosed in 2021. GMP (local) data lags by approximately 23 months. GMP is the same as GDP for the nation but at the local level.

Source: U.S. Bureau of Economic Analysis

#### **DEMOGRAPHICS (PAGE 5)**

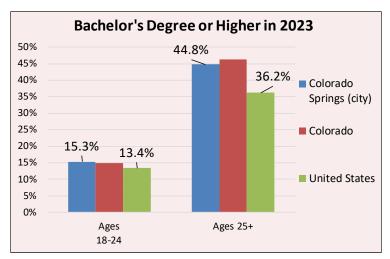
Population Estimates				
2023 2050				
El Paso County	nty 744,153 1,001,0			
Colorado	5,876,300	7,416,589		

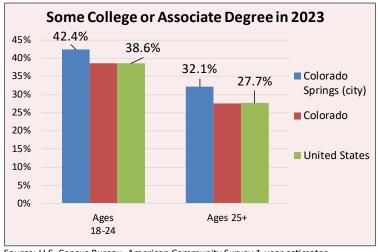
The **City of Colorado Springs** had a population of **488,164** in 2023. Source: Colorado State Demography Office



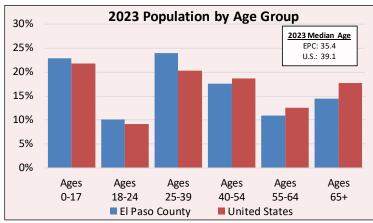
Note: Calhan, Ellicott, Peyton, Hanover, Edison, and Miami/Yoder districts all have fewer than 100 students. District 49 has a significant number of online students, which pull down the districtwide average. (Without the largest online school, the district average is 88%.) \*Edison had ≥ 90% graduation rate.

Sources: Colorado Department of Education; U.S. Census Bureau, American Community Survey 5-year estimates

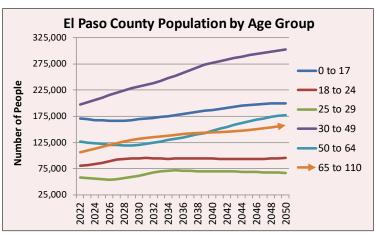


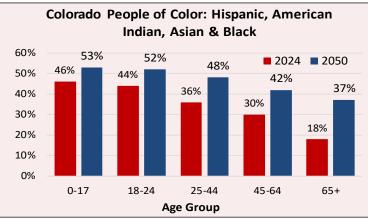


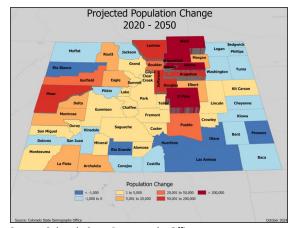
Source: U.S. Census Bureau, American Community Survey 1-year estimates



Source: U.S. Census Bureau, Population Division

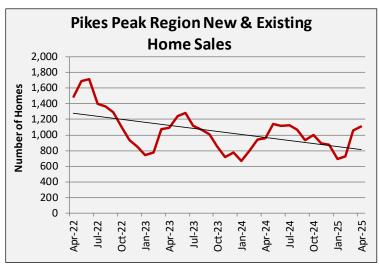




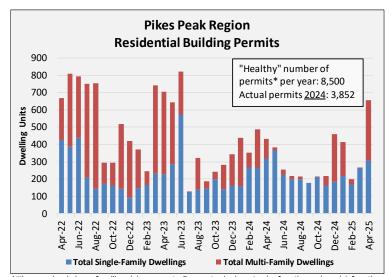


Source: Colorado State Demography Office

### REAL ESTATE (PAGE 6)



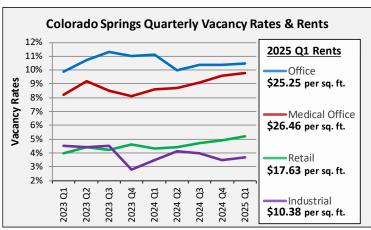
Source: Pikes Peak REALTOR® Services Corp.



\*The methodology for "healthy permits" now includes single-family and multi-family dwellings needed if we incorporate both population growth and the existing shortage of housing between 2023 and 2028. These calculations by Data-Driven Economic Strategies incorporate research by Common Sense Institute and input from the Colorado State Demography Office.

The National Association of REALTORS® has calculated that the U.S. has underbuilt roughly 6.5 million homes since the Great Recession.

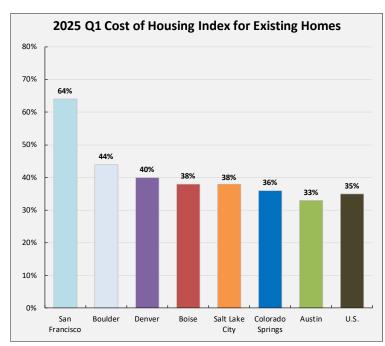
Source: Pikes Peak Regional Building Department



Sources: CoStar Group™; Olive Real Estate Group, Inc.

Median Existing Single-Family Home Price 2025 Q1							
Location Colorado Springs Denver Boise United States							
Price	\$464,700	\$647,800	\$487,300	\$410,100			
<b>1-year</b> 3.5% 0.5% 3.4% 4.8							
% Change increase decrease increase inc							
<b>MSA Rank</b>	<b>MSA Rank</b> 47 21 41 n/a						

Sources: National Association of REALTORS®



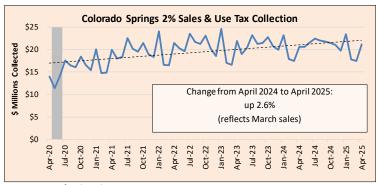
Notes: The Cost of Housing Index (CHI) is defined as the percentage of the local median pre-tax income needed for mortgage payments, based on standard mortgage underwriting criteria. It includes only existing home prices.

Sources: National Association of Home Builders; Wells Fargo

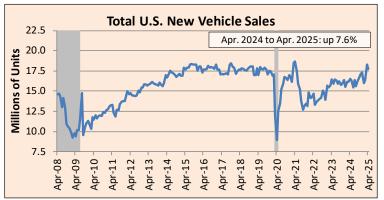
Apartment Rental Information					
	Colorado	Denver	Salt Lake		
	Springs	Deliver	City		
Market					
Conditions	<u>Soft</u>	Soft	Soft		
2024 Q4					
Vacancy Rate	10.9%	8.6%	11.1%		
2023 Q4	10.570	8.070	11.170		
Vacancy Rate	14.0%	11.1%	10.9%		
2024 Q4	14.0%	11.170	10.570		
Average Rent	\$1,519	\$1,870	\$1,613		
2023 Q4	71,313	<i>Ş1,870</i>	71,013		
Average Rent	\$1,478	\$1,818	\$1,594		
2024 Q4	<del>72,470</del>	71,010	ٱ,334		

Source: U.S. Department of Housing & Urban Development (HUD), U.S. Market Conditions report

#### TAXATION, VEHICLE SALES, AIR QUALITY, AND TOURISM (PAGE 7)



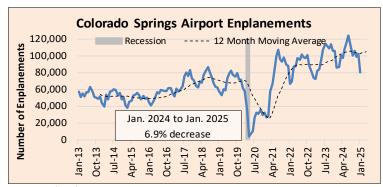
Source: City of Colorado Springs



Source: U.S. Bureau of Economic Analysis

2024 Air Quality					
Colorado Springs* U.S. Standard					
Carbon Monoxide (CO) Concentration (ppm)	0.7	9.0			
Particulate Matter (µg/m³)	5.67	9.00			
Ozone (ppm) at USAFA	0.070	0.070			
Ozone (ppm) at Manitou Springs 0.073 0.070					
*Locations of measurements: CO at 690 W. Hwy 24: Particula	te Matter at Colorado College				

Source: Colorado Department of Public Health & Environment



Source: Colorado Springs Airport

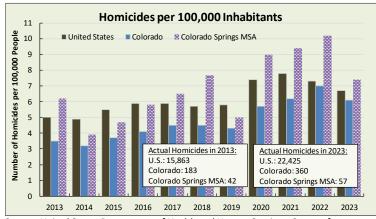


Note: Direct travel includes day and overnight visitors. Source: Colorado Tourism Office

Hotel Occupancy Rate April 2025		Hotel RevPAR* April 2025		
Colorado Springs	Denver		Colorado Springs Denver	
62.3%	65.5%		\$84.31	\$95.86

<sup>\*</sup>RevPAR measures hotel revenue by taking the average room rate times hotel occupancy.

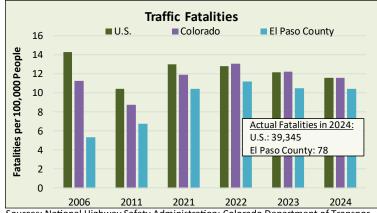
#### **CRIME & SAFETY (PAGE 7)**



Source: United States Department of Health and Human Services, Centers for Disease Control and Prevention, National Center for Health Statistics, Underlying Cause of Death on CDC WONDER online Database.

2021 Mortality Rates due to Homicide per 100,000 Population				
Canada	Germany	Italy	Japan	United States
2.1	0.8	0.5	0.2	6.8

Source: UN Office on Drug and Crime's International Homicide Statistics database through The World Bank and World Population Review



Sources: National Highway Safety Administration; Colorado Department of Transportation; World Bank; U.S. Census Bureau; Colorado State Demography Offices; Data-Driven Economic Strategies

Note: "Each year when Crime in the United States is published, some entities use reported figures to compile rankings of cities and counties. These rough rankings provide no insight into the numerous variables that mold crime in a particular town, city, county, state, or region. Consequently, they lead to simplistic and/or incomplete analyses that often create misleading perceptions adversely affecting communities and their residents. Valid assessments are possible only with careful study and analysis of the range of unique conditions affecting each local law enforcement jurisdiction. The data user is, therefore, cautioned against comparing statistical data of individual reporting units from cities, metropolitan areas, states, or colleges or universities solely on the

Sworn Police Officers	
Per 10,000 Inhabitants in 2023	
City of Colorado Springs	15.8
City of Boise	12.4
Kansas City	21.4
City of Omaha	16.9

Sources: Federal Bureau of Investigation, Uniform Crime Report; U.S. Census Bureau, Population Division





























#### **SUPPORTERS (PAGE 8)**





























# THANK YOU!





























